Leaflet
Digital artwork for flexo printing   (Version 1.0 / March 2020)

Data exchange:
As attachment via e-mail tobias.maienfisch@primcut.ch, download-link or WeTransfer.

Software:
We always work with the latest versions of *ArtPro, Illustrator, Photoshop, In Design* and *Acrobat Professional*.

Data:
We prefer open data, as this allows us to adapt and modify technical requirements to the specifications of flexo printing (colour structure, colour overlaps, ...).

PDF:
Please send us .pdf files Version 1.6

Fonts:
Enclose all fonts used, or convert them into paths or vector data.

Spot colors:
Please create spot colors according to the *PANTONE Color Matching System*.

Pictures:
We need at least 300 lpi resolution on the final format.
If possible, supplie us with the original *Photoshop* files with layers.

Trapping:
Please don't do trapping. We create these ourselves.

Barcodes:
For barcodes, please indicate code type, size and number.
The barcode should not be smaller than 80%.

Fontsize:
Positive: Minimum 3 Points, negative Minimum 4 Points.

Line size:
Positive lines: Minimum 0.07mm, negative lines: Minimum 0.1mm.

Control printout:
If available, please send us a colour-consistent proof, this is our guideline.
Laserprints or other print-outs are only for visual control and are not colour-consistent.
On request, we will send you a final proof for approval.